

GDPR PRIVACY POLICY

Introduction

GMMI, Inc. (“GMMI”) recognizes that the personal information we receive is held in a position of trust. We therefore seek to fulfil that trust by adhering to general principles regarding the protection of personal information. This Privacy Policy explains how we collect, use, share, and protect information gathered through this Site and during other interactions you may have with GMMI.

Scope

This Privacy Policy applies to personal information collected on websites, mobile applications, or controlled widgets embedded in communication platforms (“Sites”) and personal information collected in connection with GMMI’s business operations, such as information from patients, health care professionals or employees’ human resource data. Personal Information as used herein, is any information that can be used either alone or combined with other information to identify an individual or that can be directly linked to an individual. This Privacy Policy describes GMMI’s collection, use, and distribution practices with respect to personal information.

Information Collection

GMMI does not require you to provide Personal Information to access any portion of our public website. Only Personal Information you voluntarily provide to us is collected. GMMI maintains physical, technical, and administrative safeguards to protect your nonpublic personal information. Personal Information collected via GMMI Sites may include, but is not limited to:

- Contact information, such as name, address, email, telephone number, fax number, and/or job title
- Unique identifiers and preference information marketing preferences, internet protocol (IP) address, browser type, operating system, computer or mobile device, or navigation and clickstream behavior

GMMI may collect, keep, and use Personal Information obtained through the Sites to provide you with access to the Sites. This information may be collected when you:

- Create an account with GMMI
- Request a product demo or receive information about our products
- Request customer or technical support
- Apply for employment



- Request to be contacted, i.e. through our website or at exhibitions
- Receive our products or services

Basis for Using Personal Information

- Compliance with legal requirements or obligations – GMMI may disclose Personal Information as permitted or required by law when we believe in good faith it is necessary for safety purposes, required for legal reporting, necessary to protect our legal rights or enforce our Terms of Use or any applicable rules or to protect the rights of others.
- For establishment or performance of a contract – The use of Personal Information may be necessary to perform the contract that you have with us or your insurance provider has with GMMI.
- Consent – GMMI will rely on consent, which is (i) gained through a contractual relationship or (ii) in some cases may be implied, to use technical information such as cookie data and geolocation data as described in this Privacy Policy. Consent may be withdrawn at any time by contacting us through the mediums described within this Privacy Policy. We may obtain Personal Information through healthcare professionals or users of our products and services, in which case that healthcare professional or product/services user is responsible for the management of consent, where required.
- Legitimate interests – GMMI may use Personal Information for our legitimate interests to improve our products, services and website content and for administrative purposes.

Marketing

GMMI markets in a number of ways, including, but not limited to, email marketing campaigns. We may use your Personal Information to inform you of other products or services offered by GMMI. We do not sell, rent, or lease our customer's lists to third parties. In order to help provide our services, we occasionally provide information to other affiliate companies that work on our behalf.



Tracking Tools

Your browser may give you the ability to control cookies. How you do so depends on your browser and the type of cookie. Certain browsers can be set to reject all browser cookies. If you configure your computer to block all cookies, you may disrupt certain web page features and limit the functionality we can provide when you visit or use our Sites. If you block or delete cookies, not all of the tracking that we have described in this Policy will stop. Some browsers have a “Do Not Track” feature that lets you tell websites that you do not want to have your online activities tracked.

How Long We Keep Information

GMMI will retain your Personal Information for as long as reasonably necessary for legitimate business purposes.

Security

The security and confidentiality of your Personal Information matters to us. For this reason, GMMI has physical, technical and administrative controls in place to protect your Personal Information from unauthorized access, use and disclosure. GMMI evaluates these safeguards on an ongoing basis to help minimize risks from new security threats as they become known. However, as is the case with all websites, GMMI is not able to guarantee security for data collected through our Site.

Rights

You may contact us at any time to request access to or rectify your Personal Information. You also have a right to the objection to or restriction of processing, as well as the right to data portability, when applicable. If GMMI has processed your Personal Information based on your consent, you have a right to withdraw it at any time. To exercise your rights, please write to us at the contact information provided below. Please note that additional information will likely be requested from you in order to honor the request. If you receive any marketing email from GMMI, you may request to have your Personal Information removed using the unsubscribe link, or reply email address, provided within the content. Processing of Personal Data

The subject matter and duration of the processing of Personal Information by GMMI is set out in contractual agreements with its clients.



Updates to Privacy Statement This Privacy Policy may be amended at any time. If material changes are made in how Personal Information is collected, used, disclosed, or otherwise processed, this Statement will be updated and notices will be prominently posted on the home page of our Site. Any material changes to this Privacy Policy will be effective at the time of our posting of the notice of the update.

The Privacy Policy was last updated on 9/11/2018.

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